

## Capri Global Capital slashes Gold Loan interest rate by 100 bps\* in a limited period offer

Other Offer Highlights:
-Zero processing fees
- Instant transfer to bank account
- Safe and secure storage

<u>Mumbai, 11th March 2024:</u> Capri Global Capital Ltd, a leading non-banking financial company, today announced a reduction in its gold loan interest rates by 100 bps. This exclusive offer is available for a limited time until March 31, 2024. With this reduction in interest rate, customers may now have to pay as low at Rs. 0.83 per Rs. 100 per month as interest rate.

Starting from 9.96%\* p.a., gold loans offer can be availed by both new and existing customers, who can seize this opportunity, with zero processing fees\*. This offer not only ensures prompt financial assistance through quick disbursement, but also allows customers to access funds swiftly during urgent times. The scheme offers flexible repayments. Customers will benefit with minimal documentation, complete digital applications, and no income proof requisite.

Mr. Rajesh Sharma, Managing Director of Capri Global Capital Ltd, said that "At Capri Global Capital, our primary focus is to enhance customer satisfaction through persistent quality service. This scheme allows us to broaden our reach and cater to an even larger audience. With a presence in 9 states and over 750 branches dedicated to gold loans, we aim to provide our borrowers with the advantage of reduced interest rates, leading to overall cost savings. We strictly adhere to RBI regulations and compliance frameworks, ensuring our sustained growth while delivering exceptional services to our valued customers. By making gold loans more affordable, we empower a wider customer base, and ease financial burdens."

Under this offer, customers could avail a loan amount of up to 75% of the total collateral value. The valuation of the gold is meticulously conducted using cutting-edge instruments and skilled staff. Tamper-proof lockers and Al-enabled security vaults are continuously monitored by CCTV surveillance to ensure the safety of the deposited gold. Customers can avail of this offer by visiting the nearest gold loan branch of Capri Gold Loans.

For further details, please click on the provided link. <a href="https://bitly.ws/3fvN3">https://bitly.ws/3fvN3</a>

## **About Capri Global Capital Ltd:**

Capri Global Capital Limited (CGCL) is a diversified Non-Banking Financial Company (NBFC) listed on the Bombay Stock Exchange (BSE) and National Stock Exchange (NSE) and is part of the NIFTY Small cap 250 Index. The Company operates in high-growth segments such as MSME Loans, Affordable Housing Finance, Gold Loan, and Construction Finance. The Company also acts as a corporate distributor for car loan products of six leading commercial banks. CGCL offers its loan products to the unbanked and underserved masses across Northern and Western geographies of the country, through its strong network of 900+ branches spread across 12 States and Union Territories. The tech-enabled processes and recently introduced business analytics ensure that CGCL offers products tailored to meet the requirements of borrowers with a solid governance and risk-control framework. CGCL enjoys a robust credit rating of 'CARE A+ (Outlook Stable)' for its long-term borrowing program and NCDs and the highest rating of 'IVR A1+' for its short-term borrowing program. The Housing Finance business is rated 'CARE A+ (Outlook Stable)' for its long-term borrowing program. The Company has bagged 'Best BFSI Brand 2021' by The Economic Times and received certification as a Great Place to Work from Great Place to Work Institute for 2024-25 for a third consecutive year.

For further information, please visit: www.capriloans.in | www.caprihomeloans.com





## For any queries, please contact:

Sneha Joshi | Perfect Relations | +91 9833004482 | Sneha.joshi@dentsu.com