

Press Release

Capri Loans Celebrates 3rd Anniversary of Gold Loan Business with an Exclusive Offer

Offer valid for three days from August 25- 27

Focus on Customer acquisition at the start of the festive season

Mumbai, August 23, 2025: Capri Loans, one of India's fast-growing non-banking financial companies (NBFCs), is celebrating the third anniversary of its Gold Loan business by announcing a special customer offer between August 25 – 27, 2025. The move is aimed at new customer acquisition during the upcoming festive season that begins with Ganesh Chaturthi.

The three- day special anniversary campaign offers Gold Loan **starting at just 92 paise per month per Rs. 100. This adds to the other customer benefits like Loan Auto pay facility to avoid delayed payments, Flexi payment options for customer convenience, and 100% insurance cover on pledged gold, ensuring complete peace of mind.**

Over the last three years, Capri Loans has built a strong and trusted Gold Loan franchise, steadily expanding its footprint and customer base. Today, the company operates through more than 825 active branches across India, with a presence in 10 states and Union Territories, with Gold Loan AUM of over Rs. 9500 crores. In this short span, Capri Loans has successfully served over 9 lakh customers till date, earning their trust through transparent processes, customer-friendly products and reliable service.

Speaking on the milestone, **Ravish Gupta – Chief Business Officer (Gold Loan) said**, “In the last three years, our Gold Loan business has grown steadily on the foundation of customer trust. We have constantly endeavoured to provide transparent, flexible and affordable financial solutions to the customers, and we are committed to provide the best services to them. As we mark the third anniversary of our Gold Loan business, this special offer is more than a celebration, it is our way of thanking our customers for their confidence in Capri Loans.”

In India, Gold Loans have been instrumental in promoting financial inclusion by providing access to credit for the rural, small and medium enterprises and underserved segments of the population who are new to the credit segment.

Capri Loans continues to redefine the Gold Loan experience by combining customer-friendly products with robust digital systems and personalized service. With this anniversary offer, the company reaffirms its commitment to making financial solutions more accessible, affordable, and secure for every Indian household.

About Capri Loans

Capri Global Capital Limited (“Capri Loans”) is a well-diversified retail focused Non-Banking Financial Company listed on the BSE Limited and the NSE Limited. With an AUM of over Rs 24,750+ crores and serving customers through more than 11,500 employees and 1,130+ branches as of June 30th, 2025 across Northern and Western geographies, Capri Loans offers a wide range of secured and collateralized loans across four primary lending segments - MSME Loans, Gold Loans, and Construction Finance while Housing Loans are offered through its 100% subsidiary, Capri Global Housing Finance Limited (“CGHFL”). Capri Loans also has fee-based businesses such as distribution of car loan products and has a composite license for distribution of Life, General and Health insurance policies